



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: Patent Application Serial No. 09/816,794
CONFIRMATION NO.: 5815
APPLICANT: Allen R. DeCotiis, Martha M. Rea
TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE
GENERATING A MODEL TO ANALYZE A PROPENSITY
OF CUSTOMERS TO PURCHASE PRODUCTS
AND SERVICES
FILING DATE: March 22, 2001
EXAMINER: Calvin L. Hewitt II GROUP ART UNIT: 3621
ATTORNEY DOCKET NO.: 44000/04225

AMENDMENT AND RESPONSE
TO OFFICE ACTION

Commissioner for Patents
Mail Stop Amendment
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the non-final Office Action mailed October 20, 2004 regarding the above-identified application, please enter the following amendments and consider the following remarks.